

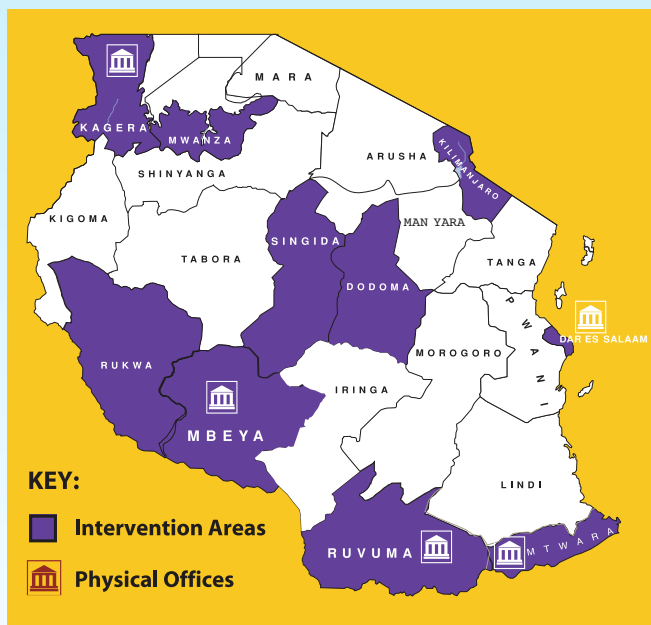
•**Policy Analysis and Advocacy:** The advocacy will be informed by policy analysis and operational research that will be conducted in implementation areas. CBOs and community groups will also collect evidence that will inform the technical research that has been done and adding value to the policy analysis data. The information collected initially will form baseline and subsequent data collection will inform advocacy agenda.

•**Institutional Strengthening:** This strategic area will focus on strengthening capacity of partner institutions towards maternal and child health outcome. Areas of institution strengthening will be tailor made to the needs of the institution including Leadership skills and Governance, Monitoring and Evaluation, Financial management and Human resource management. This capacity strengthening will also target HDT's own capacity strengthening where its technical and infrastructural capacity will be addressed.

In maternal and child health HDT has contributed to the following:

- Increased quality and quantity of nurses and midwives in Tanzania;
- Increased visibility of family planning among policy makers particularly parliamentarians;
- Increased resource allocation for family planning at district and national levels; and
- Integration of reproductive and child health in HIV programs.

HDT INTERVENTION AREAS IN TANZANIA



For more information contact:

HEALTH PROMOTION TANZANIA [HDT]

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HEALTH PROMOTION TANZANIA
[HDT]



“Every Life of Mother and Child Counts”

Health Promotion Tanzania (HDT), formally known as *Human Development Trust* is a local not-for-profit non-governmental organization (NGO) established in 2004. Since its registration, HDT addressed many development issues including Poverty reduction, HIV/AIDS and income generating activities through its three program areas namely capacity building, service delivery and policy advocacy.

In 2011, HDT underwent an internal review and reflection of what is done and how it is done. As a result of this reflection, it was decided that the work should be client focused (*i.e. mother and child health*) and minimize service delivery but capitalize more on advocacy, community systems and accountability. Based on the portfolio of work, the organization was renamed from Human Development to Health Promotion.

Vision:

A responsible and healthy society

Mission:

Through a results-based approach, HDT envisages pioneering and promoting innovative community-based health systems and standards that deliver sustainable health

FOUR CORE VALUES

Innovative:

Being dynamic and inventive in promoting solutions that address the health needs of our clientele and partners.

Cost Effective:

Being cost conscious and ensuring that our work adds value to the community that we serve at fair price.

Accountable:

Being accountable in all our undertakings to our partners and stakeholders in the communities in which we build relationships.

Respectful:

Being reverent to and acknowledging the diversity of culture and ideas while upholding our philosophy of respect for the equality of human beings and their rights to economic political social and cultural freedom.

HDT's new strategic direction aims to achieve sustainable, high-impact results and value for money in the area of maternal and child health. As such, HDT will achieve its results through:

•Community System Strengthening:

Targets community groups and community-based organizations, to include but not be limited to women groups, men clubs, youth groups, community based organizations, professional organizations and workers union. It is expected that when their capacity is built, they will assume responsibility for managing and predicting their own health needs in recognition of the importance of taking care of mother and child.

•Social Accountability Monitoring:

Works with community groups to develop social accountability reports and demand for accountability in implementation of public health policies. Social Accountability Monitoring (SAM) is a tool which promotes the realization of basic socio-economic rights and capabilities. HDT will make use of SAM in supporting efforts and holding governments accountable through mobilization of trusted and respected Voices from the District (VfD) to champion increased political commitment, funding and judicial spending for maternal and Child Health.

