**Project Name:** Early Child Development (ECD) project

**Introduction**

Background: Worldwide, 43 percent of children under five years old – over 250 million children – are failing to reach their development potential. Most of these children live in sub-Saharan Africa and south Asia. Poverty, poor health and nutrition, and lack of quality care all contribute to this loss of potential, solidifying inequities from the beginning of a child’s life. ECD is an often-neglected area of both donor and developing country investment, resulting in hundreds of millions of children each year failing to reach their full potential and perpetuating the cycle of poverty.

Investments in the foundational elements of ECD, particularly nutrition, responsive parenting, and early learning are achievable and have high rates of return, especially on investments made in the poorest regions. Investing in children early can have a transformational impact on the lives of the individual children, their families, their communities, and their societies writ large.

This project aims to address the critical need for well-rounded and sustainable ECD policies, programs and resources globally through advocacy.

**Goal:** The goal of this project is to strengthen the capacity of CSOs in Tanzania so as to build capacity to engage with financial instutions.

Health Promotion Tanzania will achieve the above through the following:

- a) Conducting landscape analysis on advocacy and power mapping with financial instituitins
- b) Leveraging new existing relationships
- c) Participate in deep dive calls with RESULTS US
- d) Participating in World Bank spring Meetings

**Project duration:** January to August 30, 2019

**Donor:** RESULTS US

**Funding amount:** USD 15,000